

## Curriculum Vitae

**Birte M. Day**

As Press & Communications Officer and General Office Manager, Birte M. Day is a full member of the NORMAPME (European Association for Craft and Small- and Medium Sized Enterprises in Standardisation) Brussels Team since September 2005. Everyday tasks include reporting internally (to sector national and European SME member organizations and to staff members (mainly in form of circulars, web site, newsletters)) as well as externally (to the European Commission (in form of Final Reports, Interim Reports and Bi-Monthly Reports). In addition, she supervises and coordinates the standardization work in CEN/TC 55 Medical Devices/Dentistry together with the NORMAPME Expert and in the framework of the UEAPME/NORMAPME Health Forum. She reports directly to the Director and President of NORMAPME.

Before commencing these activities she enjoyed a two-year linguistic stay in Cambridge England, where she was able to accomplish numerous continuous professional training courses in Communication, Marketing and Customer Services offered by Cambridge University, including professional intern experience in Research and Cambridge University Services.

Birte started her professional career in January 1997 at the European Office for Craft, Trades & Small- and Medium-Sized Enterprises (UEAPME, founding organization of NORMAPME) where, very quickly she got involved in and was responsible for carrying out several projects amongst which just two examples were her involvement in 'Mobility for Craftsmen and Women' within the framework of the Leonardo Da Vinci programme of the European Commission, which was designed to draw up a database of traditional craft professions and training institutions in Europe; and, secondly, the MEDA-PME project in the framework of the Barcelona EU- Programme for stimulating interactivity between craft enterprises in and between the countries around the Mediterranean Sea. In addition, from 1999 to 2001 Birte was Personal Assistant in European Affairs to the Bureau Européen de l'Artisanat Français (BEAF) the European Office of the French Artisans in Brussels, as well as the ACADEMY, a

newly created academic and research organization in the domain of Crafts and Small- and Medium- Sized Enterprises. In 1998, Birte co-edited the book "Liberamericorum Jan Kamminga, President of UEAPME from 1994 - 1998". She also is involved in several charity organisations.

Birte M. Day carries an M.A. in Economics, Political Science and International Relations from the Catholic University of Louvain, Louvain-La-Neuve, Belgium. In addition to her mother tongue, German, she operates fluently in French and English and speaks Italian and Flemish.

She is married to The Revered Professor Dr. James M. Day, has two sons and lives permanently in Brussels.